



OULU BUSINESS SCHOOL

UNIVERSITY
OF OULU



Fact Sheet 2018-2019



CONTACT DETAILS

Name of the Institution
Oulu Business School (OBS),
University of Oulu

Head of the Institution
Dean, Prof. Mikko Puhakka

Address
P.O. Box 4600

Postcode / City
90014 University of Oulu

Country
Finland

Telephone
+358 294 48 2581

Website
<http://www.oulu.fi/oulubusinessschool/>

**Erasmus ID Code
(for European Partners)**
SF OULU01

Academic Affairs

International Services
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Solution Designer
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Solution Designer, Institutional
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EXCHANGE COORDINATOR

**Contact for Incoming and Outgoing
Exchange Students
Exchange Agreements**
Ms. Riitta Kataja,
Education Designer
Oulu Business School

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ACADEMIC INFORMATION: 2018-2019

Application Deadlines	Autumn Semester/Full academic year: April 30th	Spring semester: October 15th
Nomination by home university	Nominations should be sent at http://www oulu.fi/english/studentexchange/nomination at least two weeks before the application deadline. After that, students will receive instructions on how to fill in the electronic application (SoleMove system) at https://saas.solenovo.fi/solemove/disp//43_/en/public/nop/nop	
Arrival Dates	Recommended: Sept 1-2, 2018	Recommended: January 3, 2019
Mandatory Orientation	September 3, 2018	January 4, 2019
Academic Calendar	<p>Autumn Semester Period 1: September 3 - October 26 Period 2: October 29 - December 21</p> <p>Spring semester Period 3: January 7 - March 8 Period 4: March 11 - May 10</p> <p>*Please note that exams can be held 1-3 weeks after the period ends. Last exams in Autumn Semester will be held during week 51 and in Spring Semester during week 22.</p>	
Academic Levels offered to Exchange Students	Bachelor	Master
Language of Instruction	Some courses available in English	Most of the courses available in English
Main study fields (majors) at our school	Accounting Finance Economics	Marketing International Business Management
Language Requirement	Sufficient skills to follow teaching, capable of independent writing in English and capable of communicating with other students and staff in English. Requested level of English skills: at least B2.	
Information on courses/electives	Courses offered in English: https://weboodi oulu.fi/oodi/frame.jsp?Kieli=6&valittuKieli=6 Select "Course catalogues", then "Oulu Business School" and then "Courses in English for Exchange Students". Academic system: http://www oulu.fi/english/studying/academic-system	
Course Enrolment	Mandatory, via WebOodi system: https://weboodi oulu.fi Students who have confirmed their exchange semester at the SoleMove system, will receive WebOodi account and password before the semester begins. Students should check that their contact information (phone number and email address) are correct in the SoleMove application.	
Course Load	Requirement: 25-30 ECTS per semester. OBS courses are usually each worth of 5 ECTS (bachelor's level) or 6 ECTS (master's level).	
Exams	Information on exams: http://www oulu.fi/english/studying/supporting-your-studies/university-exams . Mandatory registration.	
Grading	5-1, fail (in ECTS: 5=A, 4=B, 3=C, 2=D, 1=E, fail=F)	

INFORMATION FOR EXCHANGE STUDENTS

Information for Exchange Students (University)	http://www oulu.fi/universitystudentexchange
Study Information for Exchange Students (OBS)	http://www oulu.fi/oulubusinessschool/exchange-studies
Application Materials	http://www oulu.fi/university/studentexchange/application-deadlines
Housing	http://www oulu.fi/university/studentexchange/housing
Approx. cost of accommodation per month?	Cost of student housing is between 230-300eur per month.

Cost of Living per month?	Exchange students usually spend around 600-900 eur per month.
Academic Expenses	Student Union fee, 109 EUR / academic year 2018-2019 (mandatory). Students can upload an App (frank.fi) or receive a student card that gives discounts in university cafeteria, transportation etc. More information: http://www oyy.fi/en/for-students/oyy-membership/membership-fee/
Meal Plan	University Restaurants, with Oulu student card a meal cost ~ 2.60-5.60 EUR
Health Insurance Requirements	All students are responsible for their own health, accident and travel insurances. Students from EU countries must also bring their European Health Card with them.
Students and Staff with Disabilities	http://www oulu.fi/english/studying/well-being/accessibility
Visa Requirements	Depending on the nationality (not relevant for EU citizens)
Immigration Service	http://www migri.fi/studying_in_finland
Is there a pick-up service provided upon arrival?	No pick-up service. Students are assisted by their "kummi" student (buddy student), who will contact them before their arrival to Oulu.

ANY ADDITIONAL INFORMATION

Language Courses	Finnish language courses offered by the Language and Communication Services of the University. Subject to a change.
Summer programs or short-term programs	None
Facilities on campus	Libraries, computer classes, restaurants, postal services, study spaces, relaxation area ect. 24/7 campus.
Guide for international students	http://www oulu.fi/university/new-students-guide





OULU BUSINESS SCHOOL / UNIVERSITY OF OULU

Location	Linnanmaa Campus is located in the City of Oulu in Northern Finland. The Campus is located 5 kilometers from the city centre. Student accommodation can be applied from the campus or from the city centre.
Why choose OBS?	<p>Oulu Business School (accredited by AACSB) is committed to offering high-quality study programmes that address emerging business trends and give students the capabilities that will benefit their future careers as managers and leaders. Different programmes give students the option to focus on general business management or become an expert in a specific area of business.</p> <p>As a university city, Oulu has a lot of activities for students.</p> <p>Oulu Business School on Facebook: https://www.facebook.com/oulubusinessschool/</p> <p>Oulu Business School on Twitter: https://twitter.com/OBS_UniOulu</p> <p>Meet our alumni ambassadors: http://www oulu.fi/university/alumni_ambassadors</p>
International vision	AACSB accredited Oulu Business School (OBS) is one of the ten faculties within the University of Oulu, the second largest multidisciplinary university in Finland. With 1 600 students and 100 staff members, OBS is responsible for the university level Business Education in the whole of Northern Finland. Along with the five International Master's Programmes (Economics, Finance, Financial and Management Accounting, International Business Management, Marketing), OBS continues to strengthen its position as an international, university level business educator.
Degree programmes	In English: five international master's programmes plus an EMBA programme. Info on international degree programmes: http://www oulu.fi/masters/business
Membership / Accreditation	AACSB accredited, EFMD member.
Student Registration	Undergraduate/Bachelor level (Years 1 to 3, mainly in Finnish) Graduate/Master's level (Years 4 and 5, in English)
University presentation	Website: http://www oulu.fi/university/ YouTube: http://www.youtube.com/user/UniversityOfOulu
City	Visit Oulu: http://www.visitoulu.fi/en/home YouTube: http://www.youtube.com/user/CityofOulu

In case you would like to send us promotional material (brochures, posters, course catalogues, student guides, application forms, academic calendars, etc.), please send them to:

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90014 University of Oulu
FINLAND
(study.business@oulu.fi)





OULU BUSINESS SCHOOL

Academic year 2018-2019

Autumn semester (periods A/1 and B/2): September 3 - December 21

Spring semester (periods C/3 and D/4): January 7 - May 10

Timetables and course descriptions in WebOodi: weboodi.oulu.fi/oodi/

Note 1: The course list is provisional, changes may occur.

Note 2: Timetable clashes are possible, if selecting courses from different programmes/subjects.

Note 3: The University of Oulu also offers Finnish language courses for exchange students. Other faculties' courses may also be taken, if the student has appropriate study background and there's room in the class.

All study guides: <http://www.oulu.fi/university/node/35257>

Bachelor courses

Timing	Subject	Course	Credits
Autumn			
Period A/1	Economics	724210A Global Economics	5
Period A/1	Marketing	724206A Strategic Marketing Management	5
Period A/1	International Business Management	724201A Internationalisation	5
Period A/1	Accounting	724204A Management Control	5
Period B/2		724202A Managing Multinationals	5
Spring			
Period C/3	Finance	724208A Portfolio Theory	5

Master courses

* Suggested for Bachelor level exchange students with at least 4 semesters completed in a Business School and for Master level students with different Business major.

Timing	Subject	Course	Credits	*	Other prerequisites for Bachelor students (if any)
Autumn					
Period A/1	Accounting	7211375 International Financial Reporting	6	*	
		7211915 Financial Accounting Theory	6		
		7211955 Advanced Management Control	6		
Period B/2		7211285 Corporate Governance	6	*	
		7211975 Advanced International Accounting	6		
		7211925 Management Accounting Research	6		
Period A/1	Economics	7213455 Intermediate Microeconomics	6		
		7213335 Industrial Organization	6	*	Intermediate Microeconomics and Intermediate Macroeconomics
		7213445 Urban and Regional Economics	6	*	Intermediate Microeconomics and Intermediate Macroeconomics
		7213385 Mathematical Economics	6		
Period B/2		7213465 Intermediate Macroeconomics	6		
		7213105 Economic Theory II	6		
		7210665 Principles of Econometrics	6		
		7219575 Fundamentals of Finance	6	*	
Period A/1	Finance	7219585 Empirical Research in Finance I	6		
Period A/1-B/2		7219525 Portfolio Management	6		
Period B/2		7219615 Entrepreneurial Finance	6		
Period A/1	International Business Management	7215385 Internationalization Behaviors	6		
		7215595 Venture Growth Strategies	6	*	
		7210645 Methods in Business Research	6		
Period A/1-B/2		7215395 Cross-Cultural Negotiations	6	*	
Period B/2		7215375 Strategizing Practices	6	*	Basics of strategic management
Period B/2		7230385 MNEs, JVs and M&As	6	*	
Period B/2-C/3	Marketing	7215425 Business Opportunity Creation	6		
		7230365 International Entrepreneurship	6	*	
		7214335 Consumer Behavior	6	*	
Period A/1		7214345 Selling and Sales Management	6		
		7210645 Methods in Business Research	6	*	
		7214715 Service Marketing and Management	6	*	
		7214325 Managing Customer Relationships	6	*	
		7214145 Purchasing and Supplier Relationships	6	*	
		7214725 Digital Marketing	6	*	
		7216755 Supply Chain Management	6	*	
7214635 Sustainable Marketing Management	6				
Spring					
Period C/3	Accounting	7211935 Advanced Auditing	6		
		7211345 Cost Management Systems	6	*	
		7211355 Accounting Information Technology	6	*	
Period D/4		7211905 Advanced Firm Valuation	6		
		7211895 Advanced Financial Analysis	6		
		7211945 Advanced Cost Accounting	6		
Period C/3	Economics	7213205 Economic Theory I	6		
Period D/4		7213175 International Macroeconomics	6	*	Intermediate Microeconomics and Intermediate Macroeconomics
Period D/4		7213425 Game Theory	6		
		7213345 Environmental Economics	6	*	Intermediate Microeconomics and Intermediate Macroeconomics
		7219635 Corporate Finance	6	*	
Period C/3	Finance	7213835 Asset Pricing	6		
		7219545 Financial Econometrics	6		
		7219595 Empirical Research in Finance II	6		
Period C/3-D/4		7219605 Financial Risk Management	6		
Period D/4		7219565 Alternative Investments	6		
Period B/2-C/3	International Business Management	7230365 International Entrepreneurship	6		
Period C/3		7215365 Globalization and International Management	6	*	
Period C/3-D/4		7215365 Leadership and Change	6	*	
Period D/4		7215615 Leadership Practice and Research	6	*	
Period D/4		7215415 Legal Issues and Innovation Strategies	6	*	
Period C/3		7215405 Global Business Designing	6	*	
Period D/4		7214625 Business Networks	6	*	
Period D/4	Marketing	7214365 Brand Management	6	*	
		7214605 Marketing Theory	6		
		7214355 Quantitative Research and Business Intelligence	6		
Period C/3	Business Ethics	7210705 Globally Responsible Business	6		

Additional courses for all exchange students: WORKING LIFE AND ENTREPRENEURSHIP SKILLS, 25 ECTS

Timing	Subject	Course	Credits
B/2	Entrepreneurship	724811P Entrepreneurship for tomorrow	5
C/3	Entrepreneurship	724812P Building change through entrepreneurship	5
A/1-D/2	Entrepreneurship	724813P Entrepreneurship in action	5
A/1	Entrepreneurship	724814P Introduction to business development	5
free	Entrepreneurship	724815P Entrepreneurial assignment	5
B/2	Entrepreneurship	724816P Building Business through Creativity and Collaboration	5