



SILC BUSINESS SCHOOL, SHANGHAI UNIVERSITY
COURSE LIST
2017-2018

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AUTUMN TERM (SEP-NOV)

NO	COURSE NAME	CR*
1	ACCOUNTING FOR BUSINESS	5
2	BRAND MANAGEMENT	4
3	BASIC CHINESE	4
4	BUSINESS ENGLISH REPORT WRITING	4
5	CHINESE CULTURE	2
6	CHINESE LANGUAGE I	2
7	CHINESE FOLK CULTURE	4
8	CHINESE ECONOMY	2
9	CHINESE BUSINESS CULTURE	4
10	CONSUMER BEHAVIOR	4
11	CROSS-CULTURE MANAGEMENT	5
12	DOING BUSINESS IN ASIA	4
13	DISCIPLINE INTRODUCTION TO BUSINESS ADMINISTRATION	1
14	DOING SOFTWARE BUSINESS IN CHINA	4
15	DISCIPLINE INTRODUCTION TO INTERNATIONAL ECONOMICS AND TRADE	1
16	ECONOMICS I	5
17	ENGLISH READING FOR ACADEMIC PURPOSES	4
18	FINANCIAL ECONOMETRICS	4
19	FINANCIAL STATEMENT ANALYSIS AND VALUATION	4
20	FINANCING AND CONTROLLING IN THE INTERNATIONALIZATION PROCESS	3
21	GLOBAL CONTEXT OF MANAGEMENT	5
22	HUMAN RESOURCE MANAGEMENT	5
23	INTEGRATING BUSINESS PERSPECTIVES	5
24	INTERMEDIATE FINANCIAL ACCOUNTING	4
25	INTERNATIONAL FINANCE MANAGEMENT	5

NO	COURSE NAME	CR*
26	INVESTMENT ANALYSIS & RISK MANAGEMENT	4
27	LINEAR ALGEBRA B	3
28	MANAGEMENT AND ORGANIZATIONS	5
29	MANAGEMENT SKILLS	5
30	MODERN CHINESE	6
31	PRINCIPLES OF MARKETING	5
32	PROCUREMENT AND SUPPLY MANAGEMENT	4
33	PUBLIC SPEECH	2
34	QUANTITATIVE TECHNIQUES FOR FINANCE AND ECONOMICS	4
35	UNIVERSITY MATHEMATICS(1)	4

CR* = CREDITS

WINTER TERM (NOV-MAR)

NO	COURSE NAME	CR*
1	ACADEMIC AND BUSINESS COMMUNICATION	4
2	ACCOUNTING FOR BUSINESS DECISIONS	5
3	BUSINESS STATISTICS	5
4	BASIC CHINESE	4
5	CHINESE CULTURE	2
6	CHINESE LANGUAGE II	2
7	CHINESE FOLK CULTURE	4
8	CHINESE ECONOMY	2
9	CHINESE BUSINESS CULTURE	4
10	DOING BUSINESS IN ASIA	4
11	DISCIPLINE INTRODUCTION TO BUSINESS ADMINISTRATION	1
12	DOING SOFTWARE BUSINESS IN CHINA	4
13	DISCIPLINE INTRODUCTION TO INTERNATIONAL ECONOMICS AND TRADE	1
14	ECONOMICS I	5
15	ECONOMICS II	4
16	ENGLISH ORAL PRESENTATION	4
17	FINANCIAL VALUATION AND STRATEGY(CAPSTONE)	5
18	GLOBAL CONTEXT OF MANAGEMENT	5
19	GLOBAL MARKETING A	4
20	GLOBAL OPERATIONS AND SUPPLY CHAIN MANAGEMENT	5
21	GLOBAL STRATEGIC MANAGEMENT	4
22	INFORMATION TECHNOLOGY FOUNDATIONS	4
23	INNOVATION & ENTREPRENEURSHIP	4
24	INNOVATION AND SMALL VENTURE MANAGEMENT	5
25	INTERNATIONAL BUSINESS	4

NO	COURSE NAME	CR*
26	INTERNATIONAL FINANCE	4
27	INTERNATIONAL MARKETING ANALYSIS AND STRATEGY	5
28	INTERNATIONAL TRADE AND INVESTMENT	5
29	INTERNATIONAL TRADE THEORY	4
30	INVESTMENT ANALYSIS	4
31	MANAGEMENT AND ORGANIZATIONS	5
32	MANAGEMENT CAPSTONE	5
33	MANAGEMENT DECISIONS	4
34	MANAGEMENT INFORMATION SYSTEMS	4
35	MANAGERIAL PSYCHOLOGY	4
36	MODERN CHINESE	6
37	PRINCIPLES OF MARKETING	5
38	PROJECT MANAGEMENT	4
39	SUSTAINABLE ENTERPRISE	5
40	UNIVERSITY MATHEMATICS(2)	4

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SPRING TERM (MAR-JUN)

NO	COURSE NAME	CR*
1	ACADEMIC AND BUSINESS COMMUNICATION	4
2	BUSINESS STATISTICS	5
3	BASIC CHINESE	4
4	BUSINESS NEGOTIATION COMPETENCE	4
5	CHINESE CULTURE	2
6	CHINESE FOLK CULTURE	4
7	CHINESE ECONOMY	2
8	CHINESE BUSINESS CULTURE	4
9	COMPUTERIZED BUSINESS APPLICATION	4
10	CONTEMPORARY SEARCHING TECHNOLOGY	1
11	CROSS-CULTURE MANAGEMENT	5
12	DOING BUSINESS IN ASIA	4
13	DISCIPLINE INTRODUCTION TO BUSINESS ADMINISTRATION	1
14	DOING SOFTWARE BUSINESS IN CHINA	4
15	DISCIPLINE INTRODUCTION TO INTERNATIONAL ECONOMICS AND TRADE	1
16	ECONOMICS II	4
17	ELECTRONIC BUSINESS	1
18	FINANCING AND CONTROLLING IN THE INTERNATIONALIZATION PROCESS	3
19	FRONTIERS OF FINANCE	2
20	GLOBAL STRATEGIC MANAGEMENT	4
21	HUMAN RESOURCE MANAGEMENT	5
22	INTERNATIONAL BUSINESS	4

NO	COURSE NAME	CR*
23	INTERNATIONAL TRADE PRACTICAL A	4
24	INTRODUCTION TO CHINA	4
25	INTRODUCTION TO FINANCIAL MANAGEMENT	5
26	INTRODUCTION TO WORLD ECONOMY	4
27	LEADER AND LEADERSHIP	2
28	MANAGEMENT AND ORGANIZATIONS	5
29	MANAGEMENT SKILLS	5
30	MATHEMATICS: PROBABILITY AND STATISTICS C	4
31	MODERN CHINESE	6
32	MODERN MANAGEMENT SCIENCE AND OPERATIONS RESEARCH	4
33	MONEY AND BANKING	4
34	MULTINATIONAL CORPORATIONS AND INVESTMENT	4
35	ORGANIZATION STRUCTURE AND CHANGE	4
36	PRINCIPLES OF MARKETING	5
37	PROJECT MANAGEMENT	4

CR* = CREDITS

Note: 1 credit means the course has 10 sessions of teaching in a term, and 1 session is 45 minutes of face-to-face teaching.