HONG KONG BAPTIST UNIVERSITY
COURSE OUTLINE

1. COURSE TITLE

The Art of Storytelling

2. COURSE CODE

ENGL2025

3. NO. OF UNITS

3 Units

4. OFFERING DEPARTMENT

Department of English Language and Literature

5. PREREQUISITES

Nil

6. MEDIUM OF INSTRUCTION

English

7. AIMS & OBJECTIVES

1) To explore various forms of storytelling in literature;
2) To analyze literary devices used in the selected texts;
3) To examine the observance of literary conventions in different genres;
4) To assess literature and its impact on society.

8. COURSE CONTENT

I. Definitions of Storytelling
II. Storytelling as a Reflection of Socio-cultural Changes
III. Storytelling as an Agent of Psychological Exploration
IV. Readings of Selected Texts Illustrative of Various Literary Genres (e.g. poetry, short fiction, novel, drama and essays)

9. COURSE INTENDED LEARNING OUTCOMES (CILOs)

CILO	By the end of the course, students should be able to:
CILO 1	Demonstrate good understanding of literary concepts (such as themes, motifs,

	symbols, characterization, imagery, rhetorical devices) used in different types of texts
CILO 2	Apply these concepts when analyzing the art of storytelling in selected texts
CILO 3	Identify and analyze generic conventions or constraints and their impact on the process of storytelling
CILO 4	Evaluate the close connection between literature and socio-cultural or psychological changes
CILO 5	Close-read and analyze selected texts, and engage with secondary sources in their critical discussions
CILO 6	Present ideas and research findings in coherent and well-argued written or oral presentations

10. TEACHING & LEARNING ACTIVITIES (TLAs)

CILO alignment	Type of TLA
CILO 1	- Play an active role in interactive lectures to learn different literary terms and concepts such as themes, motifs, symbols, characterization, imagery, rhetorical devices - Work in teams, read and examine the use of these literary devices in selected texts - - Take quizzes and/or do short identification exercises to demonstrate good understanding of the abovementioned terms and concepts
CILO 2	- Apply learnt concepts when analyzing selected texts - Form small groups and discuss the functions and significances of different literary devices in the texts - Write short essays, blog entries and/or give brief oral presentations based on their critical evaluation
CILO 3	- Read selected texts and investigate the observances of literary conventions in different genres - Do a group project and compare/contrast different literary conventions in poetry, drama and novel - Assess the strengths and weaknesses of literary conventions in different genres - Explain how literary conventions can merge and change, and impact on the changing shapes of narratives - Report on their findings to the class in oral and written presentations, and generate follow-up discussions on the HKBU Moodle forum
CILO 4	- Work in teams to record how selected texts were received by different societies - Search the library catalogue, electronic databases, back issues of magazines and newspapers to discover how selected texts roused heated debate or created social unrest in certain historical-cultural periods

	- Do a cumulative project and track people's changing opinions on selected texts, and discover how different political events or ideologies (such as war or racism) can generate different or new receptions of texts - Critically evaluate the dynamics between literature and social change - Relate these changes to psychological issues on personal or collective, historical levels - Report their findings at the end of term in oral and written forms
CILO 5	- Do hands-on practice to close read and analyze texts in class - Do quizzes and write short response papers to demonstrate their ability to perform textual analysis of selected texts - Do research exercises to negotiate with secondary readings - Work in teams to discuss and critique different secondary material - Present reports that incorporate scholarly opinions as well as their critical analysis of different texts - Give and receive peer reviews, and respond to these commentaries
CILO 6	- Write a research paper based on the formal elements, and the power of literature - Take the final exam to demonstrate their knowledge of literary concepts, genres, and the close connection between literature and society

11. ASSESSMENT METHODS (AMs)

Type of Assessment Methods	Weighting	CILOs to be addressed	Description of Assessment Tasks
Coursework	50 %	1-6	Coursework may consist of short and/or long papers, reports, class assignments, oral presentations, quizzes, a term paper and projects to enhance the understanding of course material. Students will be assessed on their mastery of literary concepts, their understanding of generic conventions, their ability to relate literature to the world, their use and evaluations of secondary readings. Additionally, e-pedagogy may also be used, including gathering and analyzing data via social media and/or other digital tools and visiualization aids (such as word cloud, mobile device in-class survey, digital sketching, and/or coding).
Examination	50 %	1-6	The final exam will test and reward students' ability to negotiate with basic literary

			terminology, their assessment of power of literary conventions, their ability to perform textual analysis of selected texts, and their critical evaluations on the role of literature in society. Students will be graded on consistency, accuracy, organization, participation, usage, and grammar.

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