



# The Clobally Aware Manager Summer School

Undergraduate Program Grenoble, France

# VISIT THE FRENCH ALPS THIS SUMMER FOR AN IMMERSIVE LEARNING EXPERIENCE AND STUDY AT A TOP EIGHT TRIPLE ACCREDITED FRENCH BUSINESS SCHOOL

Join us for 2 weeks in Grenoble, a vibrant city in the French Alps, and earn 8 ECTS credits (US equivalent is 4 credits) studying Social Responsibility in International Business alongside an award winning immersive course ,Sustainability Transition in International Business, noted in the Financial Times as a leading global project that is "reimagining curricula by integrating sustainability, experiential learning and advanced technologies to tackle global challenges (Financial Times Jan 22, 2025)".

#### DATES

June 23rd-July 4th, 2025 in Grenoble

#### TO APPLY

https://www.grenoble-em.com/en/formations/theglobally-aware-manager-summer-school

LANCUACE OF INSTRUCTION English **CONTACT** +33 (0)4 76 70 60 81 international.affairs@grenoble-em.com

#### **TUITION FEES**

Full price 2,500 euros-not including accommodation 1,875 for GEM's academic partners

### **ADMISSION CRITERIA**

Undergraduate students having completed at least 2 years of study in any discipline.

Fluent English (proof required if nonnative speaker)

CEM Ranked

Top 8 In France

**33rd** In the European Business Schools Ranking (Financial

Times 2023)



120 Nationalities

**47000** Alumni

## Why Participate in this Summer School Program?

• Experience a world leading high tech city thriving in a beautiful natural environment

- Learn about efforts to mitigate the impact of climate change in the Alps
- Be challenged by international faculty with extensive industry experience
- Build your international network with fellow students from around the world

• Study at at a triple accredited business school



### **PROCRAM CONTENT**

### Sustainability Transition in International Business (3 Ects)- STI01

• Gain knowledge about the main sustainability challenges facing business today.

• Discover how global companies adapt and innovate to face these challenges, especially how innovation for sustainability require crosscollaborations between internal services and with external stakeholders.

• Learn how to handle the main tools of the trade (Sustainability Donut, Materiality matrix, LCA, GHG protocol...)

• Learn how to design innovative business models for sustainability.

### Social Responsibility in International Business (5 ECTS)

• Analyse and discuss social & ethical issues International Managers face.

• Delve in personal understandings of values,

responsibilities and socially relevant philosophies and apply these in various activities and cases.

• Gain insight and a better understanding of social responsibilities in business focusing on workplace diversity, intercultural management.

• Be advised how to create firms, workplaces, or teams that enhance ethical or responsible cultures, products and services.

### PRACTICAL INFORMATION

### **PROGRAM FEES INCLUDE**

- Tuition Fees
- Online access to our E-learning platform Moodle prior to and during the program
- Access to GEM facilities
- A dedicated international team present at all times to help you feel at home in Grenoble
- Social and cultural activities, welcome and farewell dinner
- Immersive experience in the Alps

### ACCOMMODATION

Residence Marie Curie: Studio 1-2 people (€42-64 per night) / Apartment 4 people (€70-82 per night)
Residence '<u>The Hub'</u>

•Residhome <u>Apparthotel Caserne de Bonne 4\*</u>



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Situated in the French Silicon Valley, with 500 high tech companies, Grenoble stands out as a resolutely student-oriented city. Its lively, pedestrianized city center offers a wealth of cultural activities and outings. The city provides lush parks that encourage you to unwind and savor enjoyable moments. Grenoble has a strategic location within Europe, with 3 international airports nearby. Additionally, a high-speed TGV train connects Grenoble to Paris in just 3 hours. Geneva and Turin are also just a couple of hours away by car.

### FACULTY

Classes are taught by GEM faculty, visiting professors from top universities, and inspiring business professionals. Their diverse cultural and international background adds to the international dimension of the program.

### PEDACOCY

Typically, students are expected to work 30 hours outside the classroom. This includes pre-reading and preparation for class, homework and group/individual assessments.

### TESTIMONIAL

"My time in Grenoble was one of the most fulfilling and meaningful moments during my undergraduate career. Being able to meet students from everywhere around the world while being submerged in a different culture allowed me to gain a new perspective on life and become more open-minded. Being able to be in a new space not only helped me gain new perspectives, but it also helped me grow my desire to explore the world outside the comfort of what I know."



Jizelle Dorego Attended CEM Summer School 2024

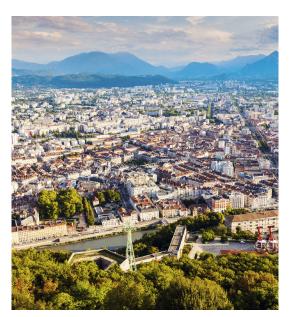


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### **APPLY NOW!**

Please consult our website https://www.grenoble-em.com/en/formations/the-globallyaware-manager-summer-school For admissions related questions please contact bianca.hidalgo@grenoble-em.com



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